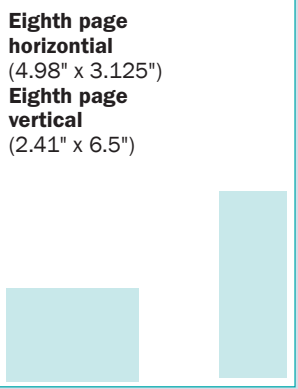
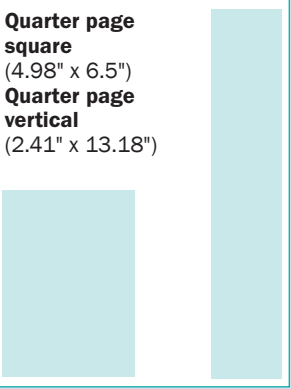
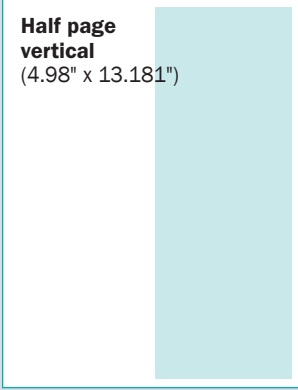
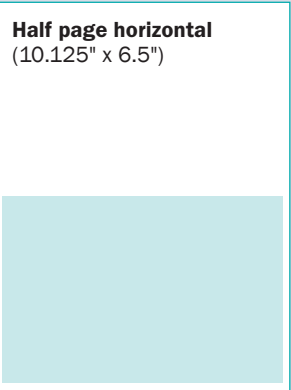
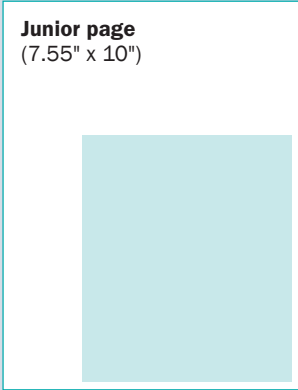
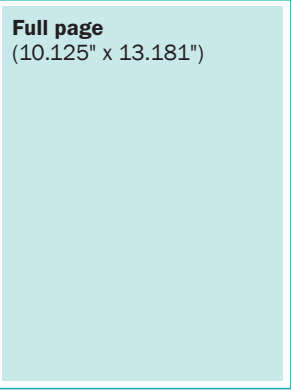


rate & ads

Available ad sizes:



Gaithersburg

The Courier's Gaithersburg Edition is delivered by direct mail to residents in Kentlands, Lakelands, Quince Orchard Park, and Washingtonian Woods. In addition, the Courier can be found on stands throughout Kentlands' downtown, including Starbucks, Whole Foods and other locations.

Distribution: 7,000

Greater Urbana

The Courier's Urbana Edition is available in stands and is delivered to homes and businesses throughout the Urbana school district, including the Villages of Urbana, Ijamsville and Monrovia.

Distribution: 8,377

Release Dates	Ad Deadline
1st Friday (Gaithersburg)	20th of the previous month
3rd Friday (Gaithersburg)	30th of the previous month
4th Friday (Urbana)	15th of the month

Rates

	1x	3x	6x	12x
Discount		10%	15%	20%
Full	545	491	464	436
Junior	350	315	298	280
Half	280	252	238	224
Quarter	145	131	124	116
Eighth	80	72	68	64
Business Card	45	41	39	36

Design fee: \$50

Color:

Spot or process color can bring extra attention to your advertisement and is available in The Town Courier in limited quantities. Color available on a first-come, first-served basis.

Back page ad placement requires full color.

Spot color - Add \$75 per issue to the cost of your ad.
Process color - Add \$200 per issue to the cost of your full-page ad; add \$100 per issue to the cost of smaller ads

File Types:

Ads must be submitted in one of the following formats:

- PDF
- TIF
- PNG
- JPG

All art should be at 300 dpi (line art at 600 dpi) for best quality printing results.

2329 Dixon Road ■ Urbana, MD 21704
For additional advertising information contact:

Stacey Donaldson, 240.802.6063
stacey@towncourier.com

Ask about our Payment Plan.
\$100 minimum monthly payment unless paying by credit card.

The Town Courier charges a \$25 service fee for returned checks.

